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CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

CONTRACT

<u>Contract / Revision</u> 499954 /		<u>Alt Order #</u> 06390908
<u>Product</u> AMERICAN COMMITMENT		
<u>Contract Dates</u> 10/31/12 - 11/06/12		<u>Estimate #</u> 597
<u>Advertiser</u> American Commitment		<u>Original Date / Revision</u> 10/23/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KPHO	<u>Account Executive</u> Matt Norten	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPHO	10/31/12	11/02/12	CBS 5 NEWS @ 6A	M-F 6-7a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$350.00			
N 2	KPHO	10/31/12	11/02/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$500.00			
N 3	KPHO	10/31/12	11/02/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$1,400.00			
N 4	KPHO	10/31/12	11/02/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$1,700.00			
N 5	KPHO	10/31/12	11/02/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$2,400.00			
N 6	KPHO	11/03/12	11/03/12	NCAA F-Ball Prime	NCAA F-Ball Prime		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$2,000.00			
N 7	KPHO	11/04/12	11/04/12	CBS SUNDAY MORNING	Various		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$1,500.00			
N 8	KPHO	11/04/12	11/04/12	60 MINUTES	Sun 6p-7p		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$12,000.00			
N 9	KPHO	11/04/12	11/04/12	Su Late News	Su 10p-1035p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$1,800.00			
N 10	KPHO	11/05/12	11/06/12	CBS 5 NEWS @ 6A	M-F 6-7a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$350.00			
N 11	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u>		<u>Alt Order #</u>
499954 /		06390908
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/12 - 11/06/12	AMERICAN COMMITME	597
<u>Advertiser</u>		<u>Original Date / Revision</u>
American Commitment		10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$500.00			
N 12	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$1,400.00			
N 13	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$1,700.00			
N 14	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$2,400.00			
Totals											29	\$49,050.00

*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/06/12	29	\$49,050.00	\$41,692.50	\$208.46	\$41,900.96
Totals	29	\$49,050.00	\$41,692.50	\$208.46	\$41,900.96

Signature: _____ **Date:** _____

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**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	Kevin James	STATION:	KPHO
FROM:	Matt Norten	HRP OFFICE:	Washington, DC

REQUEST RECEIVED FROM

DATE: 10/22/12

BUYER:	Stephanie Kohlbauer
AGENCY:	Mentzer Media
ADDRESS:	600 Fairmount Ave Ste 306
PHONE #:	410-825-0237
FAX #:	410-583-2322
OTHER:	

AVAILS FOR

COMMITTEE:	American Commitment
CHAIRPERSON:	Phil Kerpen
TREASURER:	
ADDRESS:	1100 G St NW #840 Washington, DC 20005
PHONE #:	202 656 2193
FAX #:	202 478 0343
OTHER:	

FOR

ISSUE:	American Commitment
OFFICE:	ISSUE
PARTY:	REPUBLICAN

DAYPARTS:	ALL
SCHEDULE DATES:	As ordered
COMMERICAL LENGTH:	:30'S
PROGRAMS:	ALL
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, LAUREN SCHUMACHER

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:	(GROSS)
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This broadcast time will be used by: AMERICAN COMMITMENT

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

AMERICAN COMMITMENT

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

6/22/2012 P. S. / [Signature] 202-656-2193
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title



Client Information Request Form

Advertiser Group Name:

AMERICAN COMMITMENT

Address:

1100 G ST NW #840

City, State & Zip Code:

WASHINGTON, DC 20005

Phone:

202-656-2193

Fax:

202-478-0343

Executive Director or
President

PHIL KERZEN

Group Treasurer

